



WORKSHOPS

Regional School & Youth Outreach Program to Encourage Walking, Cycling & Transit Use

Please come share your knowledge, learn from others, and provide input on programs to be considered for implementation on a regional scale.

Experts and practitioners are invited to attend a workshop to discuss regional school and youth outreach programs that encourage youth to walk, bicycle, and take transit trips.

The workshops will:

- Confirm the type and range of existing youth outreach programs in the Bay Area
- Identify topical, geographic, and outreach gaps
- Brainstorm about programs that have the potential to reach Bay Area youth

The workshops will focus on education- and encouragement-type outreach programs, each with the same format. They will involve small breakout sessions for participants to discuss topics relevant to their experience and interest.

Topics may include, but are not limited to, the following:

- Greenhouse gas emission reduction through transportation education programs
- Age-specific education and outreach programs
- Peer-to-peer education
- Programs with a diversity and equity focus
- Technology and social media

Attendees should be an implementer of/have expertise with Safe Routes to School youth outreach or related programs and should be prepared to share their experiences and ideas on how to engage youth through education and encouragement.

The Regional School & Youth Outreach Program (RSYOP) is a four-year effort that aims to educate, inspire and empower youth and their families to make transportation-related behavior changes that reduce GHG emissions and vehicle miles traveled. The program is part of the Climate Initiatives Program, which was adopted by MTC in December 2009.

Save the date, you are invited to register!

OCTOBER
THURSDAY
13
East Bay Workshop
Oakland

9:00 a.m. to 3:00 p.m.
County of Alameda Training and Education Center, Suite 400
125 12th Street, Oakland

OCTOBER
MONDAY
17
North Bay Workshop
Petaluma

9:00 a.m. to 3:00 p.m.
Petaluma Community Center
Conference Room 2
320 North McDowell Blvd., Petaluma

OCTOBER
FRIDAY
21
South Bay Workshop
San Jose

9:00 a.m. to 3:00 p.m.
VTA River Oaks Campus Auditorium
3331 North First Street, San Jose

Space for the workshops is limited. To register, go to www.mtc.ca.gov/meetings/workshops/rsyop/. Questions? email info@mtc.ca.gov or call (510) 817-5757