

AGENDA

MTC Regional School and Youth Outreach Program Technical Advisory Committee Meeting #4

DATE: Friday, March 9, 2012
TIME: 10:00 a.m. to 12:00 p.m.
LOCATION: MTC, 101 8th St., Oakland, CA (at Lake Merritt BART)
Claremont Conference Room, 2nd Floor

1. Welcome and introductions (5 minutes)
2. Preliminary Evaluation Results from Fall 2011 Pilot Programs (20 minutes) – Brett Hondorp and Hannah Kapell, *Alta*
 - a. Youth Ambassador
 - b. Educational Exhibits
 - c. Technology Promotion
3. Additional Pilot Programs Planned for Spring / Summer 2012 Testing (20 minutes) – Brett Hondorp and Hannah Kapell, *Alta*
 - a. Peer-to-Peer Programs – Matt Dove, *YBike*
 - b. Video Contest – Nora Cody, *TransForm*
 - c. Family Cycling Programs
4. Other Programs Moving Forward for Regional Implementation (20 minutes)
 - a. 511 SchoolPool Tool and Trip Tracking – Susan Heinrich, *MTC*
 - b. Youth Sustainable Transportation Summit – Jim Smith, *BAAQMD*
 - c. Regional messages and materials – Ursula Vogler, *MTC*
 - d. Incentive program – Ursula Vogler, *MTC*
5. Next Steps and Confirm Next Meeting Date (10 minutes)
 - a. Proposed meeting – Monday, July 9
6. Resource Sharing (45 minutes)
 - a. Marin 10-Year Evaluation – Dianne Steinhauser, *TAM*